

Record No. 37/2025

OBJECT: MINUTES RELATING TO THE EXAMINATION OF THE EXPRESSIONS OF INTEREST RECEIVED IN ORDER TO IDENTIFY THE ECONOMIC OPERATORS TO BE INVITED TO THE NEGOTIATED PROCEDURE FOR THE AWARDING OF PR&MR AGENCY, COMMUNICATION, AND PRESS OFFICE SERVICES FOR THE EMILIA ROMAGNA TOURIST DESTINATION FOR AND IN THE GERMAN-SPEAKING MARKETS (DACH: GERMANY, AUSTRIA, SWITZERLAND)

In the year two thousand and twenty-five (2025) on the seventeenth (17th) of the month of January, at 1:00 p.m. in the office of APT Servizi s.r.l., in Rimini, p.le Fellini 3, the RUP (Tender Specialist), Ms Simonetta Monti, examined the expressions of interest following the notice (call for proposals) published on 19/12/2024 on the telematic procurement platform “Acquisti Telematici” and on the company website in the section “Bandi di gara e Richiesta di offerta”.

Given that:

with the resolution to contract no. 179 of 10/12/2024, the negotiated procedure for the awarding of PR&MR agency, communication, and press office services for the Emilia-Romagna tourist destination for and in the German-speaking markets (DACH: Germany, Austria, Switzerland) had been started;

with the aforementioned resolution to contract, the tender documents had been approved and the negotiated procedure had been called following an expression of interest, which will take place pursuant to art. 50, paragraph.1, letter e) of Legislative Decree No. 36/2023 (hereinafter the “Code”);

It was reiterated that for the selection of economic operators to be invited, a notice (call for proposals) aimed at acquiring specific expressions of interest had been published on 12/19/2024.

It was specified that the electronic management of this tender procedure through the telematic procurement platform “Acquisti Telematici” guarantees compliance with all the security standards required for a public tender procedure (confidentiality, traceability of the times of receipt of the offers, etc.).

The RUP examined the participation requests received on the platform, verifying that they:

- 1) had been received within the indicated deadline;
- 2) represented the expression of interest referred to the above object and had been correctly drafted and signed by the legal representative of the Economic Operator (Annex A);

The RUP preliminarily acknowledged that 10 (ten) expressions of interest had been received within the deadline from the following economic operators:

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Società costituita dalla Regione Emilia Romagna, Unioncamere e C.C.I.A.A. dell'Emilia Romagna
Cap. Soc € 260.000,00 i.v. | N° di Iscr. R.I. e REA di Bologna | C.F. / P.I. 01886791209 – Codice IPA: APTSS
Sede legale: Viale Aldo Moro, 62 - 40127 Bologna - Tel. +39 051 4202611
Sede operativa: P.le Federico Fellini, 3 - 47921 Rimini - Tel. +39 0541 430111
pec: aptservizi@pec.aptservizi.com
aptservizi.com

- BUCANEVE S.R.L.S., P.I. 08868151211;
- GIRASOLE GMBH, VAT ID DE284700588;
- Viral Passport s.r.l.s., P.I. 14490061000;
- Global Communication Experts GmbH, VAT ID DE242286521;
- DiaMonde e.K., VAT ID DE222067856;
- ff.k Public Relations GmbH, VAT ID DE274188268;
- Hansmann PR Brunnthaler & Geisler GmbH, VAT ID DE277040332;
- PIRENE SRL, P.I. 04991070485;
- Wilde&Partner, VAT ID DE129497572;
- AVIAREPS Tourism GmbH, VAT ID DE129408237;

Partecipante	Data di conferma di partecipazione
BUCANEVE S.R.L.S.	03/01/2025 13:21:50
GIRASOLE GMBH	10/01/2025 15:59:52
Viral Passport s.r.l.s.	11/01/2025 19:28:21
Global Communication Experts GmbH	13/01/2025 16:00:59
DiaMonde e.K.	14/01/2025 14:11:36
ff.k Public Relations GmbH	14/01/2025 14:15:15
Hansmann PR Brunnthaler & Geisler GmbH	14/01/2025 16:05:53
PIRENE SRL	14/01/2025 17:27:07
Wilde&Partner	15/01/2025 09:56:43
AVIAREPS Tourism GmbH	15/01/2025 11:56:03

The RUP examined the documentation received in order to ensure that it complied with the indications of the notice of expression of interest (call for proposals).

At the end of the analyses, the RUP noted that all the participation requests were correct, also following additional clarifications obtained in particular from the operator Girasole GmbH regarding the exact indication of the requirement of technical and professional expertise and from the operator Wilde & Partner regarding the option of not resorting to the institute of pooling.

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Based on the above findings, considering that all the applications for participation had been received in compliance with the prescribed methods and timeframes and that all the operators had declared that they possessed the required requisites, the RUP has decided to invite them, without exception, to the next phase of the procedure which will be started as soon as possible.

These minutes are published on the Acquisti Telematici platform and on the company website in the section “Bandi di gara e Richiesta di offerta”.

At 3:00 pm the RUP declared the examination of the expressions of interest concluded and, after drafting these minutes, closed the session.

Read, approved and signed.

The RUP (Tender Specialist)
Dott.ssa Simonetta Monti
(digitally signed)